



# FIRM PROFILE

To help entrepreneurs get their act together  
before they talk to investors.



**“AS CHAIRMAN, I FEEL THAT THE KEY VALUE TO CLIENTS OF DAWGEN GLOBAL IS THE RELATIONSHIPS WE FORM WHICH HELPS US TO MEET THEIR NEEDS.”**

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# WELCOME TO DAWGEN

Welcome to Dawgen Global and our updated corporate brochure, which marks our 17th anniversary and importantly, the launch of our new brand identity. I am delighted we have received positive feedback from our stakeholders, who recognise that Dawgen's values define our promise to be 'Your Business our focus'.

This brochure has been produced to provide you with an overview of our Group and the wide range of services offered by Dawgen Global entities; whether it be audit, accounting, tax or advisory services.

Over the past 17 years, I can proudly say that Dawgen has truly established a vast amount of experience and expertise that we draw upon, day after day, helping our clients to progress. Our brochure is testament to the benefits delivered by the Dawgen Global to meet our clients' needs.

Our brochure also demonstrates the strength of our firm and the unique and innovative approach we engender. This is communicated through client case studies on how our team have collaborated together to help our clients succeed.

I hope that you will find the information we provide in this brochure helpful to understand who Dawgen Global is, what our values are.

Collectively, I and the Team at Dawgen Global look forward to working with you.

**Dawkins Brown**  
Chairman, Dawgen Global

# WE ARE DAWGEN GLOBAL

An independent accounting and consulting firm providing a comprehensive portfolio of audit, accountancy, tax and advisory services.



**Dawgen**  
GLOBAL

Our professionals provide leadership, expertise, and insight in an innovative environment that encourages growth.

**LEARN MORE**

[www.dawgen.com](http://www.dawgen.com)

## YOUR BUSINESS OUR FOCUS

Welcome to Dawgen Global, a leading independent accounting and consulting firm providing services globally. Our purpose is to work with our team of professionals, leveraging our combined strengths to create value and enable us to deliver global solutions to their clients.

Established for 17 years, we believe our continued success is the direct result of what lies at the heart of our business; international knowledge, proven experience and enduring relationships. When you choose Dawgen Global, you get a more responsive, more personal, partner-led service, around the world.

# A TRULY GLOBAL RESOURCE

Our personal approach and truly global presence provides you with a more responsive, energetic, business minded and firm partner-led service across the world. Within our closely-knit group, our firms deliver valuable expertise from both local and international perspectives to help you truly understand your business and achieve your ambitions. Our global professionals support your business as you grow, as well as sharing skills, insight and resources and local market knowledge.

# PERSONAL, ACTIVE, PARTNER-LED NETWORKS

At the heart of everything we do is our personal commitment to you, delivered through our highly active, partner-led group. This personal approach enables us to link you seamlessly with the very best advisers across the world and ensures continuity, expertise and a deep understanding of your business. Through our active group, we drive quality, facilitate expert collaboration, and adhere to the highest standards of audit, accounting, tax and advisory services that enables the delivery of effective local and global solutions by our firms.



# WE SHARE EXPERTISE

Specialists around the world offer complementary skills, enabling our firms to deliver high quality technical expertise. We regularly share the knowledge of our team of professionals for your benefit through a number of publications, reports on industry-related topics and conferences to share best practice. In addition, our Committees and Business Groups ensure our teams are up to date with the latest insights and developments on relevant topics.

## OUR VALUES

We are proud of what Dawgen delivers for our team of professionals and help them to meet our clients' needs. This characterises the strength of relationships, the diversity of our group of professionals and our unrivalled connections. Our values define what we stand for and underpin our promise to focus on your business'.



### WE BUILD ENDURING RELATIONSHIPS

Our strength comes from the quality of personal relationships forged between our team with our clients. This ensures greater trust, responsiveness and more effective delivery. Our team of professionals communicate openly and clearly, which means there are no surprises when you work with Dawgen Global. You are always supported by the right team with an experienced partner on every assignment, who is available for you. This helps us to think beyond the current assignment and invest in building long-term relationships.



### WE ARE BUSINESS MINDED

Our integrated firm are characterised by people who have an entrepreneurial spirit and who can relate closely to the small and medium sized enterprises and owner-managed businesses they serve. Our firm think like business people, acting with a sense of purpose and bringing ideas to help our clients to develop and grow. They spend time listening so that they know you and are able to provide tailored advice, based on their deep understanding.



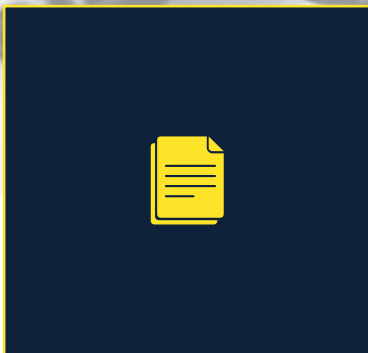
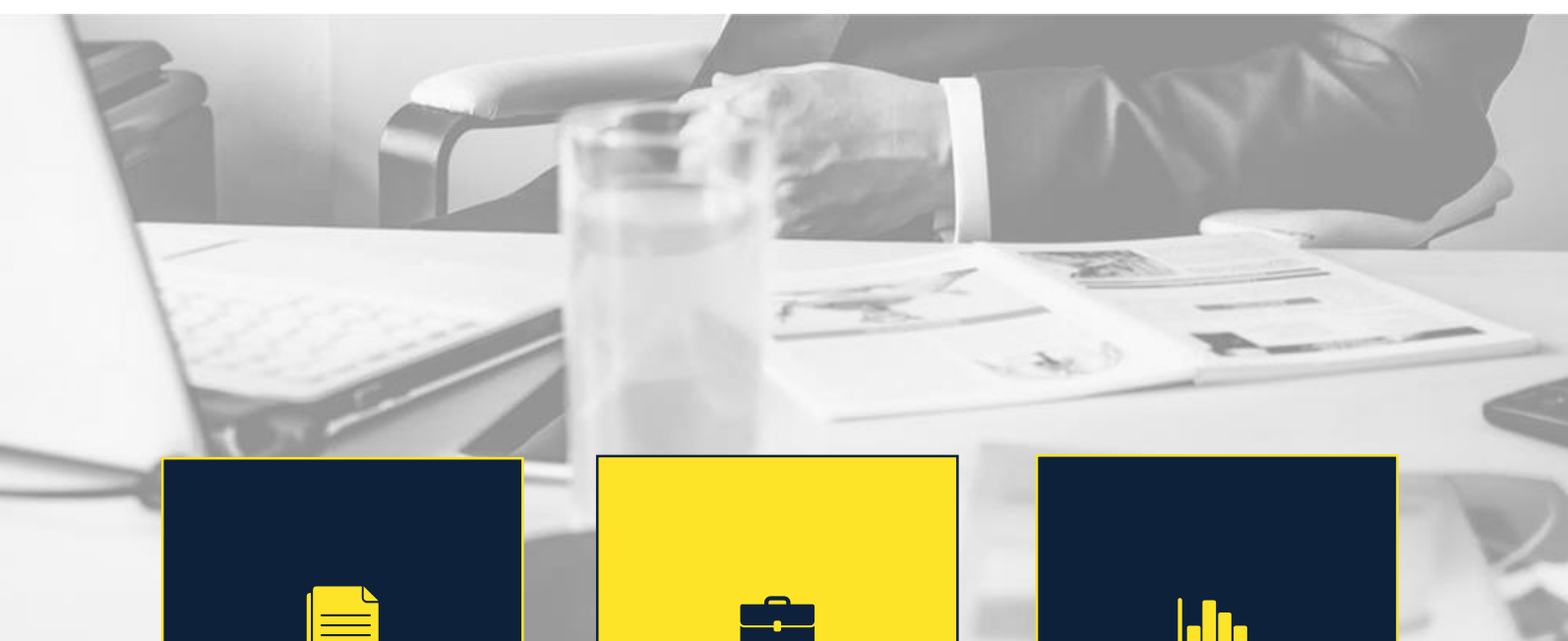
### WE ARE GLOBALLY CONNECTED

Our firm is internationally minded, focused on supporting local companies as they grow and help clients to venture confidently into new international markets. We will connect you with the right people and deliver local accounting, tax, economic and market knowledge around the world.

# DAWGEN GLOBAL SERVICES

Wherever you are in the world, we put ourselves at the heart of your business to understand your needs and create tailored solutions. Specialists work with you on a wide range of issues from audit, tax and business advisory, delivered through a proactive, partner-led approach that helps you to achieve your ambitions.

## OUR CORE SERVICE PORTFOLIO



Audit & Assurance



Tax & Compliance



Business Advisory



# AUDIT & ASSURANCE

Dawgen Global provide a range of audit and assurance services designed to identify, manage and respond to all types of risk.

## AUDIT

Our independent audit services are based on the regulatory requirements of relevant jurisdictions.

- Through our quality control procedures, we ensure we are performing to the highest quality standards
- Our teams are kept up to date on developments in audit standards
- Strict principles are applied, by which we must conduct our audit work.

## CORPORATE GOVERNANCE & RISK ADVISORY

We work closely with public, private and not-for-profit organisations.

Our firms' expertise includes regulatory compliance, internal audit, fraud risk assessment, internal control reviews, information security risk assessment as well as policy and procedure development services.

## DUE DILIGENCE

Our team of professionals work with both corporate vendors and purchasers to meet the needs of private equity houses, banks and corporate acquirers globally. Dawgen's expertise comprises

- Financial, commercial and corporate finance due diligence
- Acting as reporting accountants to companies seeking admission to public markets.

## INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)

IFRS continues to present a significant challenge to preparers and users of financial statements. Our expertise and experience of applying IFRS enables seamless delivery.

# TAX & COMPLIANCE

In a world of increasing tax complexity, it is easy to pay too much tax, execute tax filings incorrectly or miss tax benefits and opportunities when undertaking transactions. Working with our clients, Dawgen Global is well equipped to provide timely advice and assistance.



## BUSINESS

Our global reach enables us to provide benefits advising international businesses on an extensive portfolio of cross-border tax consulting services. Our expertise comprises a wide range of tax compliance, tax planning and tax advisory issues. Our team of professionals are fully informed by Dawgen Global groups that oversee industry topics and developments. This includes BEPS, FATCA, the Common Reporting Standard, e-commerce, transfer pricing and the taxation of expatriates.

## COMPLIANCE AND SETTING UP OVERSEAS

Complying with international tax laws requires effort, time and knowledge, particularly as the risk of non-compliance has increased significantly. Our expertise comprises appropriate advice to ensure compliance with your tax obligations. This includes corporate income taxes, indirect taxes, social security taxes, state/provincial and municipal income taxes, land transfer taxes, stamp duties and sales taxes.

# CORPORATE TRANSACTIONS

Tax efficient corporate transactions should be planned from both local and international perspectives. Experts across the Dawgen Global entities have considerable experience structuring all aspects of transactions. This includes fundraisings, IPOs, private placements, management buy-outs and buy-ins, trade sales, succession planning and venture capital backed transactions. Our expertise comprises pre-acquisition tax planning, shareholder exit strategies and maximising available tax reliefs.

## Holding Companies and International Tax Structures

Selecting the correct structure for your business can include the management of both cash and compliance challenges. Using a service company and/or a holding company and applying appropriate transfer pricing policies can provide the opportunity to manage your overall effective tax rate. Our expertise comprises evaluating the key components in the global supply chain and advising on the use of specialist companies and the choice of appropriate jurisdictions.

# INDIRECT TAXES

Value Added Tax (VAT), or Goods and Services Taxes (GST), exist in over 160 countries around the world today, with the number of countries adopting this IMF and OECD “tax of choice” continuing to grow. Although the principles of the indirect tax regimes that have been adopted are all similar, the problem is that almost every country implements the legislation in a slightly different way at national level. Dawgen Global team of professionals work closely together to advise inbound businesses on the indirect tax issues of operating in another country, and also on cross border transactions and the problems to be avoided.

## PERSONAL TAX AND WEALTH MANAGEMENT

Business owners, executives and individuals can benefit from strategic financial planning to help identify financial goals and preserve wealth. Dawgen Global can create a tailored plan to ensure financial success for you, your family and your business. This enables you to make the best use of your assets and ensures an efficient process to transferring wealth to the next generation.

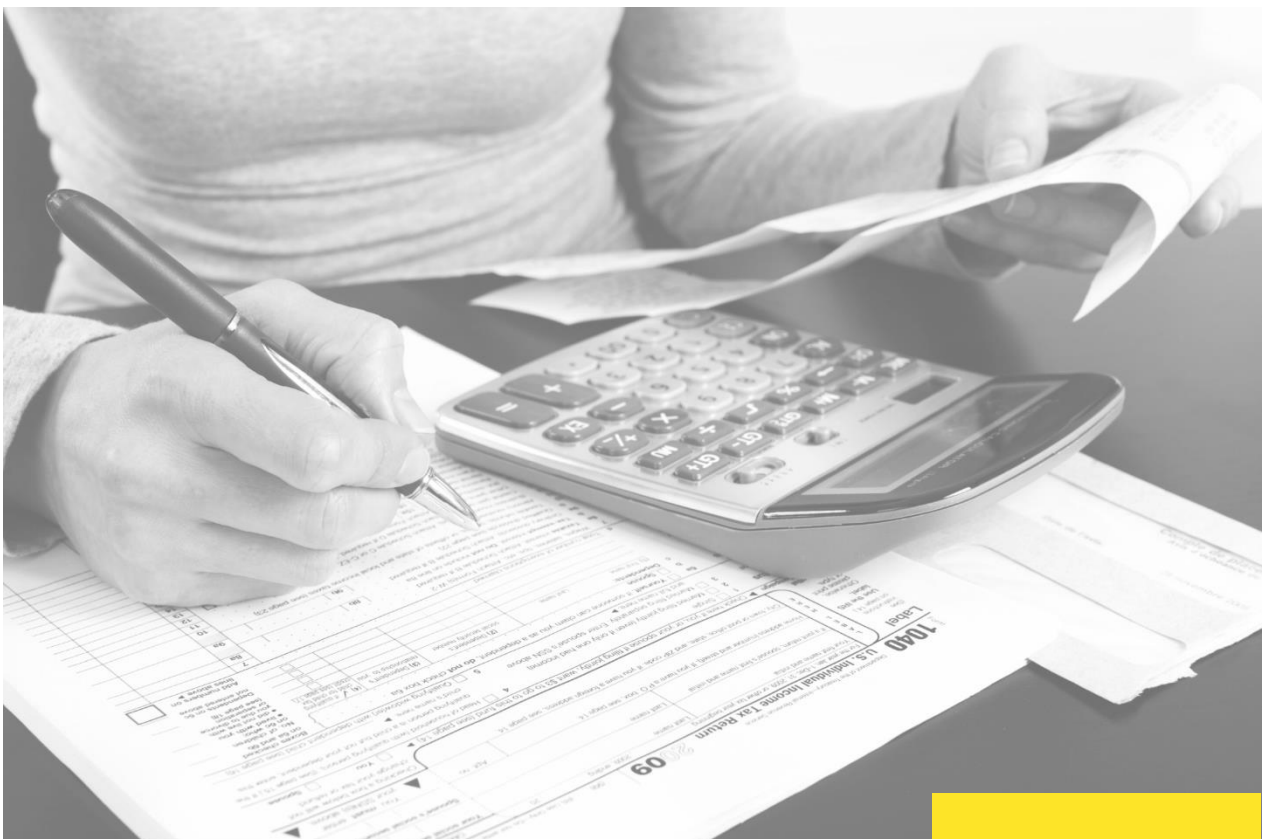
Our wealth management expertise comprises managing cash flow and debt, reducing tax liabilities, identifying tax planning opportunities, improving an investment portfolio, charitable giving, retirement provisions and advice on the use of offshore and other specialist trusts and tax saving vehicles.

# REAL ESTATE

In overseas territories, real estate transactions can often involve substantial sums of money, thus it is important to be fully aware of the financial and tax consequences before committing to a property. Our expertise comprises tax solutions for individuals buying property abroad or businesses buying premises for an overseas branch or subsidiary. This includes refurbishment projects, the surrender of onerous leases, inducements intaking on a new lease (including rent-free periods) and the impact of sales taxes and stamp duties.

# REMUNERATION PLANNING

Employment costs can be one of the largest outgoings for many businesses, so it is important to get maximum benefit from such a significant investment. Our remuneration expertise comprises the design and implementation of equity compensation schemes, the review of reward packages to minimise tax and social security costs, tax aspects of remuneration packages, operating client payroll, payroll tax returns and compliance, design and implementation of pension schemes and advising on tax authority enquiries.



# TAX & COMPLIANCE

Tax reliefs, incentives and allowances can be effectively and efficiently managed. Our team take the complexity out of tax challenges and legislation, whether you operate in one or several geographic locations.

## TAXATION OF EXPATRIATES

Our expertise comprises practical advice as well as tax planning aspects of moving from one country to another, working with businesses who relocate employees overseas and with individual expatriates on their financial management and tax issues, including pre-departure and subsequent return tax planning and compliance.

## TRANSFER PRICING

Understanding and addressing the requirements of specific taxation authorities is crucial with cross-border transactions between related parties. This is an area that is increasingly subject to scrutiny by tax authorities and where non-compliance with transfer pricing legislation can result in interest on late payment of tax and substantial penalties. Our transfer pricing task force specialists help you to create a robust transfer pricing policy to protect the profit margins on related party transactions.

## EMPLOYEE BENEFITS AND OTHER SERVICES FOR EMPLOYERS

Through Dawgen Global , you have access to professionals with experience across all aspects of employee benefits and pension provision. This also includes experts in HR consultancy and payroll services. Our services comprises remuneration planning share scheme design, implementation and operation, pensions consultancy and administration, HR support, payroll services and people management services.

# BUSINESS ADVISORY

Dawgen Global can provide expert, custom-made solutions focused on maximising profitability, value and growth to help you plan and execute a strategy for the future of your business.

## CORPORATE FINANCE

If you are looking to raise funds, expand, merge or sell your business, we offer the local and cross-border specialist 'know-how' needed to complete a successful transaction

Our expertise comprises capital markets and public listings, debt and equity fundraising, mergers and acquisitions, management buy-outs (MBOs) and buy-ins (MBIs), preparing a business for sale or disposal, due diligence investigations, transactional support services, broking as well as post-deal integration and support.

## CORPORATE RECOVERY

We have knowledge in corporate recovery services for businesses, working with companies of all sizes and in a wide range of sectors. We also use best practice methodologies to ensure all assignments comply with the legal and commercial challenges effectively. Our expertise comprises business reviews, reconstructions, investigations, formal insolvency proceedings, turnaround, distressed debt advisory and liquidation



# GLOBAL EXPANSION

Dawgen Global can assist clients in expanding their business across almost any city in the world. Our team of professionals have global experience and can support our client's expansion and manage compliances so that clients can focus on their core business. Our capabilities include assisting with appropriate business structures, set-up and filing of organisation documents, ongoing financial record keeping and reporting local and international tax compliances and related filings/returns.

## GOVERNANCE, RISK & COMPLIANCE SERVICES

We leverage the expertise of individuals across the globe to protect and enhance the value of business enterprises and global organisations. Professionals imbed governance, risk and compliance requirements across processes and technologies. The services provided to clients offer a solid platform to perform effective governance and oversight on people, process and technology across business activities and service providers.

Specialists proactively identify and respond to risk and help to manage and control technology security and cybersecurity needs. Additionally, they maintain a robust incident management and disaster recovery mechanism and optimise processes and controls as well as supporting regulatory compliance.

## TRANSACTION SERVICES

Dawgen Global can help businesses looking to grow through acquisition by enabling them to derstand the full performance potential of the targeted entity. In addition to outlining the suitability of historical earnings, cash flows, and quality of assets, we can also support your work on purchase agreement negotiations, integration challenges, and business performance opportunities.

## Turnaround Restructuring & Insolvency

An established global team of Turnaround Restructuring & Insolvency (TRI) specialists, within Dawgen Global, are able to provide advice to clients . Specialists combine and add to the expertise of Dawgen to ensure we can work on, and deliver, global indirect projects. They also provide an information database to allow them to compete and operate effectively.

# VALUATION SERVICES

Dawgen Global provide a range of valuation services, including valuation of a company's assets or shares according to professional standards, valuation of single (intangible) assets and other valuation-related services like purchase price allocation or fairness opinions.

Services offered by our firm focused on customer-specific advice, in line with customer needs and objectives to maximise benefits.





## THE FUTURE

I hope that you have found the information in our 17th anniversary brochure helpful in understanding who Dawgen Global is, our values and the benefits delivered by our integrated global firm and expertise.

We are proud of what Dawgen Global delivers to meet our clients' needs. Our strength comes from the quality of our team of professionals, and the way they work as one to make our clients better.

Over the coming years we will continue to drive quality, invest in our people and deliver service excellence. Collectively, I and Dawgen Global look forward to working with you.

### **Dawkins Brown**

Chairman, Dawgen Global

# SUMMARY OF SERVICES



## ACCOUNTING SERVICES

Dawgen Global provides the support, objectivity and expertise businesses need to succeed within the context of an ever-changing business landscape. We offer a broad spectrum of accounting, financial, and consulting services across a number of industries to give business owners and managers the insight they need to prosper. Dawgen Global has over 22 years of experience serving middle market companies. As an independent public accounting firm, Dawgen provides accounting services to hundreds of companies. The firm is also one of the top 5 accounting and advisory firms in the country, providing services to privately-owned national firms as well as local businesses. Dawgen Global accounting services professionals provide its clients with value added accounting and outsourcing services including tax, assurance, financial and valuation services for your business.



### ON THE CUTTING EDGE

Dawgen Global has established itself as an industry leader. We have a team of 125 professionals with diversified backgrounds. We specialize in providing accounting solutions to professional service organizations. We have niche practice areas which includes: Literary Services; Agencies; Technology, Internet, Media and Entertainment; Construction; Manufacturing, Retailing and Distribution; Maritime and Cost Segregation Groups. We offer a wide range of services that are individually tailored to meet our clients' needs.



## **OUR CORE VALUE SYSTEM**

As part of the Dawgen Global services team each of our professionals is committed to excellence in client service. We are driven by a set of core values to ensure a positive client experience. These are: Responsiveness and Accessibility, Professionalism, Teamwork, Integrity, Entrepreneurship, Technical Specialization, Community Service.



## **ACCOUNTING**

Financial statement preparation: reviews and compilations. Income tax preparation and compliance, Income tax planning and consulting. Monthly, quarterly, and annual financial reporting statements. Implementation of new accounting software packages Bill paying services and Business management, Payroll and sales taxes and Accounting assistance, Bookkeeping and General ledger review. Financial assessment reports and Business start-up consulting. Budgeting and forecasting and General business consulting, Employee benefits consulting.



## **ACCOUNTING OUTSOURCING**

Accounts payable/receivable, General ledger accounting, Account reconciliations and Fixed asset management, Month, quarterly and year-end closings. Payroll tax and sales tax return preparation. Cash ow management and Implementation of new accounting software packages



## **TAX SERVICES (SERVICES FOR INDIVIDUALS)**

Tax compliance and planning, Tax return preparation. Personal income tax planning, Estate and gift tax planning. Estate and trust administration, Financial planning, Tax services for U.S. citizens abroad.



## **TAX SERVICES (SERVICES FOR BUSINESSES)**

Sales and payroll tax return preparation, Sales and payroll tax return preparation, International tax planning, Form of ownership and employee benefits tax planning, Assistance in the selection of accounting methods, legal organization and financial reporting.



## **ASSURANCE**

Audits, Reviews, Compilations, Agreed-upon procedures/Due Diligence, Forecasts and projections, Pre-audit services, preparation of financial statements in accordance with Generally Accepted Accounting Principles (GAAP), Consultation to company management regarding the application of GAAP.



## **FINANCIAL SERVICES**

Strategies to maximize owner's contributions, pension solutions

### **Business Succession Planning**

Keyman and golden handcuff strategies and Creation of plans that consider the objections of both the current and future generations.

### **Estate Tax Planning**

Trust coordination and Life insurance funding to create liquidity

### **Group Benefits**

Designing and implement group benefits utilizing the advantages of executive carve outs and voluntary products



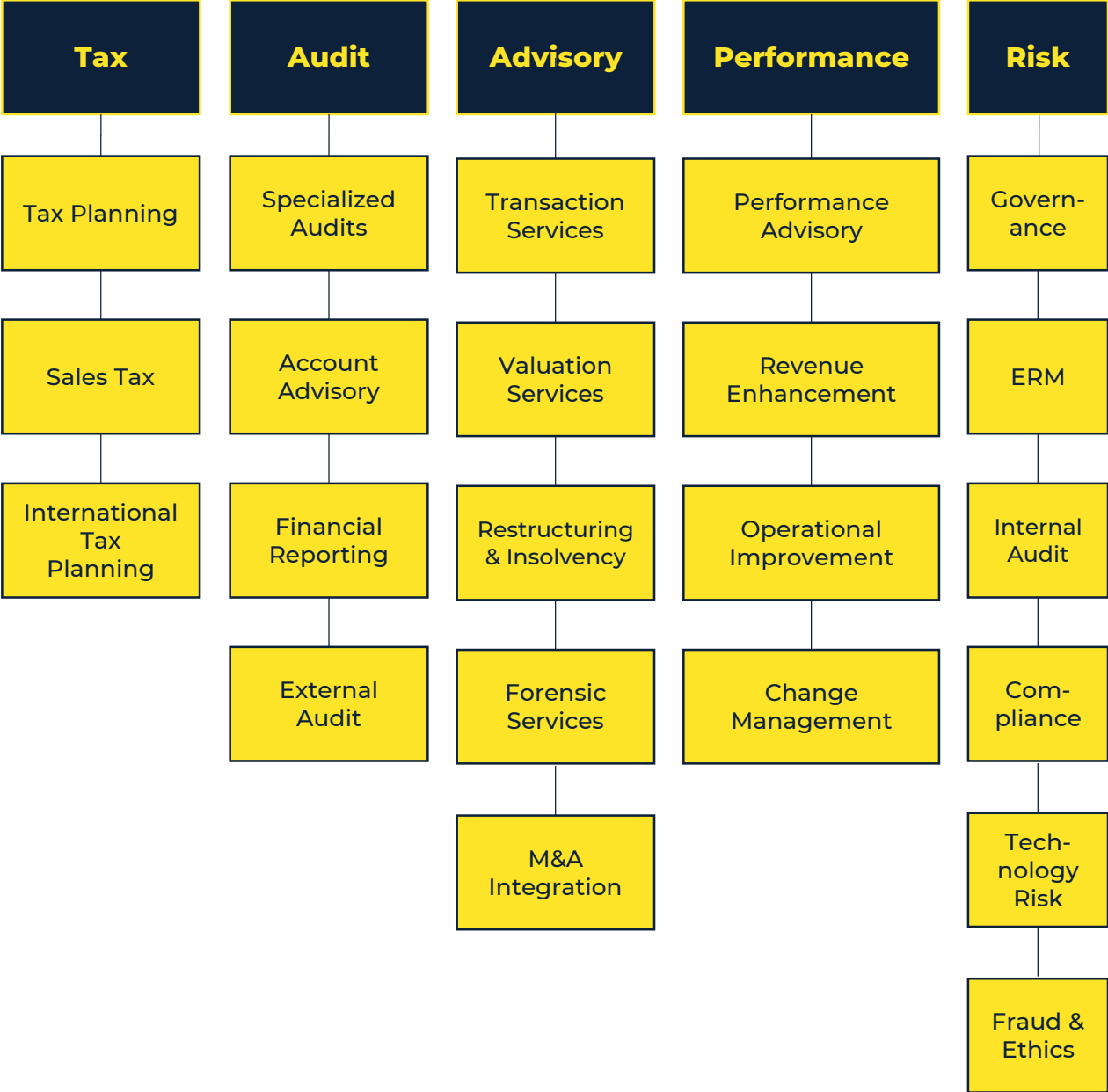
## **VALUATION SERVICES**

Buy / Sell Agreements, Transfer / Sales of Business, Estate & Gift Tax Matters, Succession Planning



**Dawgen Global is a family of organizations providing a comprehensive range of professional services**

# SERVICES





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